

Contatti

Holder of the treatment:	BioAkt® di New Tech Solutions srl
Address of the holder:	Via F. Nullo, 12/16, Brescia
Telephone of the holder:	+39 030 3730 145
E-mail of the holder:	info@bioakt.it
DPO:	Non definito
E-mail of the DPO:	Non definito

Trattamenti

DURATION OF CONSERVATION AND CANCELLATION

If the description of the individual services does not provide information on the specific retention period or on the deletion of data, the following applies:

We retain your personal data only for the time necessary for the pursuit of the intended purposes or, in the case of consent, until consent has been revoked. In case of opposition to the processing, we will delete your personal data, unless their further processing is necessary to pursue other legitimate purposes of the processing.

We will delete your personal data even when we are obliged to do so for any legal obligations.

We will also delete Your personal data when the following conditions occur:

- In the event that the legal basis on which the processing is based fails, unless further storage is necessary to fulfil legal obligations or to pursue other legitimate purposes of the processing. If the latter case occurs, we will delete the data once the additional legal basis is also removed.
- When they will no longer be necessary for the purposes of preparing and executing a contract or legitimate interests and there is no other legal basis such as in the event that further storage is necessary to fulfill legal obligations in the field of taxation or conservation of business documents.

OTHER WAY TO CONTACT

In all other cases where you provide us with personal data in any other way, this will always be on a voluntary basis. Your information will be processed by us to process your request in accordance with Art. 6, par. 1, point b) (if your request relates to a possible contract to be entered into with us or to a contract already entered into with us) or f) of the GDPR (for any other type of request) and in this context may also be transmitted to third parties only for the purpose of processing Your request.

IMPORTANT INFORMATION

The website is protected by special security measures, always in line with technological progress and the evolution of IT risks; the specific security measures observed for the management of the website are contained in the Privacy Policy of BioAkt® di New Tech Solutions srl.

We inform you that, despite the company does everything reasonably possible to protect the site and any personal data provided by surfers, At the current state of the technology it is not possible to completely avoid the risk of security in the navigation or transmission of data via e-mail: no transmission via Internet or e-mail can ever be said to be perfectly safe or error-free.

The use of passwords, identification numbers (ID) or other special access keys on this website is under the responsibility of the user.

PROFILATION

With Your free and optional consent (art. 6, par. 1, point a) of GDPR), that can be expressed selecting the specific cell of consent of this website BioAkt® di New Tech Solutions srl will treat your personal data for profilation aims, in order to have the possibility to send you promotional and customized communications, as well as consistent with Your profile , to perform analysis and statistical processing related to Your personal features for. "clustering" business, so for the creation of "target group" for internal analyses and to monitor the trade and consumptions trend, in order to create new users "cluster" basing on similar browsing habits and pursuits.

In case of lack of consent to the treatment of Your own personal data for profilation business, the possibility to browse into the website and to benefit from the related functionalities won't be affected in any way, as well you won't You won't face any other injurious consequence.

You could freely withdraw Your consent over the treatment of Your own personal data for profilation business anytime, requesting it into the specific contact section further up.

WHO TREATS YOUR DATA

Internal recipients: In BioAkt® di New Tech Solutions srl can access to data only who needs for the purposes above mentioned, whose name, task and related permits are written down into the enterprise fulfillment at GDPR

External recipients: we only transfer personal data to external recipients outside BioAkt® di New Tech Solutions srl if this is necessary for the processing or fulfillment of your request, if there is another legal authorization or obligation or if you have given us your consent to do it.

They can be:

a) Data Processors such as external suppliers that we use for the provision of services, or for the supply of contractually relevant content. These Data Processors are carefully selected and regularly checked by us to ensure that your privacy is preserved. Service providers may use the data only for the purposes specified by us and in accordance with our instructions.

b) Public bodies, Governmental authorities and institutions, such as prosecutors, courts or tax authorities to which we must transfer personal data to comply with legal obligations. The transmission of data takes place in accordance with Article 6, paragraph 1, letter c) of the GDPR.

NEWSLETTER BY E-MAIL

To subscribe to our newsletter you must enter your contact details and accept the specific consent.

We will only send the newsletter after registration and your consent according to Art. 6, par. 1, point a), of the GDPR.

Our newsletters contain information about our products, offers, promotions and info about BioAkt® di New Tech Solutions srl subscribing to the newsletter your data will be processed for direct marketing purposes. Consent to the processing of your personal data to receive the newsletter is free and optional; in case of failure to consent you will not receive any marketing communication from BioAkt® di New Tech Solutions srl, but the possibility of using the website and using its functions will not be compromised in any way.

MARKETING

With your free and optional consent (Article 6, paragraph 1, letter a) of the GDPR), we will process your data for marketing purposes (direct sales, sending of advertising material, carrying out market research, commercial communication and customer satisfaction reporting) by sending the information and offers related to the products and services of BioAkt® di New Tech Solutions srl, that we think could be of interest to you, by mail, email, sms, fax and landline/mobile phone with or without operator, Whatsapp and social media (such as, for example, Facebook, Instagram and Twitter).

The consent to the processing of your personal data is free and optional and in case of non consent will not suffer any detrimental consequences.

You can revoke your consent to the processing of data for marketing purposes at any time and free of charge, without any consequence, in the manner indicated in the appropriate section, also selectively, communicating that he no longer wants to be contacted through one or more contact modes.

Therefore, please inform us if you wish to consent to the processing of your data for marketing purposes and be contacted by BioAkt® di New Tech Solutions srl to select the appropriate box of request for consent.

REGISTRATION PROCESS

The mandatory information required for registration is marked with a "*" on the respective input field. If you do not provide us this mandatory information, you will not be able to proceed with registration.

During the registration process you have the possibility to provide additional information on a voluntary basis: this information is not mandatory and submission is at your own discretion.

The personal data you provide during registration will be used by us to create your profile and identify you after each login.

The applicable lawfulness criteria for these data processing operations is Article 6, paragraph 1, letter b) of the GDPR

We will perform the entire data process described in this section, based on your consent and/or to comply with our contract with you and/or based on our legitimate interests.

THIRD COUNTRY

Your data have been transmitted to an external Data Processor whose registered office or place of data processing is not located in a Member State of the European Union.

Prior to the transfer we made sure that the recipient guaranteed an adequate level of data protection through an adequacy decision of the European Commission referred to in Article 45 of the GDPR, by appropriate safeguards such as the self-certification of the beneficiary in accordance with Article 45 of the GDPR and by the conclusion of the so-called EU standard contractual clauses with the data importer in accordance with Article 46, paragraph 2, point c) of the GDPR or you have expressed your consent to such transfer of data pursuant to art. 49, paragraph 1, point a) of the GDPR.

TYPES OF TREATED DATA

Personal data that forward any requests, through direct email or contacts form, expressly given from users, are used in order to follow up to them and are communicated only to third party subjects involved into the processing of the request itself.

The optional sending, explicit or voluntary of email to indicated addresses on this website, takes the following acquisition of the sender's address, that is necessary to answer to email communications, as well as the other eventual personal data included spontaneously into the email.

